



WFFF
201 Humboldt St
Rochester, NY 14610-1093

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 1441286

Schedule Dates	10/18/16-10/24/16	Date Entered	09/30/16
Advertiser	Donald Trump/US President/Republican (77297)	Last Modified	10/18/16
Agency	American Media & Advocacy Group (13167)	Entered By	Elizabeth F. Guy
Product	Political - President (1071)	CO-OP	No
Brand	521/967/8018 (565145)	Headline #	ECR25322641
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	MediaAssistant,,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	521/967/8018	Commission	\$1,158.75
Account Types	National/Political	Net Total	\$6,566.25
Billing Type	Standard	Sales Tax	
Comments	New Hampshire 10/18/16-10/24/16 TRUMP FOR PRESIDENT - NAB SENT VIA EMAIL. PYMT TO FLOW.		

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	23	\$7,725.00
Grand Total:	23	\$7,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	7P- Big Bang Theory 1	1		X						1	\$350.00	\$350.00	Burlington (WFFF)	BIG BNG THEORY	9/30/16
2.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	7P- Big Bang Theory 1	1			X					1	\$350.00	\$350.00	Burlington (WFFF)	BIG BNG THEORY	9/30/16
3.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	7P- Big Bang Theory 1	1				X				1	\$350.00	\$350.00	Burlington (WFFF)	BIG BNG THEORY	9/30/16
4.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	7P- Big Bang Theory 1	1					X			1	\$350.00	\$350.00	Burlington (WFFF)	BIG BNG THEORY	9/30/16
5.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7P- Big Bang Theory 1	1	X							1	\$350.00	\$350.00	Burlington (WFFF)	BIG BNG THEORY	9/30/16
6.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	7:30P- Big Bang Theory 2	1		X						1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B	9/30/16
7.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	7:30P- Big Bang Theory 2	1			X					1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B	9/30/16
8.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	7:30P- Big Bang Theory 2	1				X				1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B	9/30/16
9.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	7:30P- Big Bang Theory 2	1					X			1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B	9/30/16
10.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7:30P- Big Bang Theory 2	1	X							1	\$400.00	\$400.00	Burlington (WFFF)	BG BNG THRY B	9/30/16
11.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	9P- Empire	1			X						\$550.00		Burlington (WFFF)	EMPIRE	9/30/16
11.0.1	Closed Preempt	10/19/16															Burlington (WFFF)	Schedule Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WFFF does not discriminate in advertising contracts on the basis of race, ethnicity or gender and further require that in the performance of all WFFF advertising agreements require that each party not discriminate on the basis of race or ethnicity.



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Rochester, NY 14610-1093

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

Contract # 1441286

Schedule Dates 10/18/16-10/24/16
Advertiser Donald Trump/US President/Republican (77297)
Agency American Media & Advocacy Group (13167)
Product Political - President (1071)
Brand 521/967/8018 (565145)
Salesperson Kaiz - Washington DC, Washington DC (1179)
Sales Office Kaiz - Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 521/967/8018
Account Types National/Political
Billing Type Standard
Comments New Hampshire
10/18/16-10/24/16 TRUMP FOR PRESIDENT - MAB SENT VIA EMAIL. PYMT TO FO LLOW.

Date Entered 09/30/16
Last Modified 10/18/16
Entered By Elizabeth F. Guy
CO-OP No
Headline # ECR25322641
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,158.75
Net Total \$6,566.25
Sales Tax

Burlington (WFFF)		
By Broadcast Month	Spots	Rate
Oct. 2016	23	\$7,725.00
Grand Total:	23	\$7,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	10P- Local 44 News at 10:00pm	2		X						2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
13.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	10:30P- Local 44 News at 10:00pm	2			X					2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
14.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	10P- Local 44 News at 10:00pm	2				X				2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
15.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	10P- Local 44 News at 10:00pm	2					X			2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
16.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	10P- Local 44 News at 10:00pm	2	X							2	\$225.00	\$450.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
17.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	10P- Local 44 Weekend News	1						X		1	\$175.00	\$175.00	Burlington (WFFF)	LOCAL 44 NEWS	9/30/16
18.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	12:58P- NFL on FOX Game 1	1						X		1	\$1,000.00	\$1,000.00	Burlington (WFFF)	NFL GM1	9/30/16
19.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	4P- NFL on FOX Game 2	1						X		1	\$1,250.00		Burlington (WFFF)	NFL GM2	9/30/16
19.0.1	Closed Preempt	10/23/16															Burlington (WFFF)	Advertiser Instructions/Exception -	
20.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7:59P- Gotham	1	X							1	\$550.00	\$550.00	Burlington (WFFF)		10/18/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

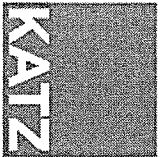
Date:

Comments:

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CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
		Comments:	

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KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25322641	Changes as of: 10/18/2016 at 1:44 PM	Version: Highlighting Revision 2
CPE: 521/967/8018	Flight: 10/18/16 - 10/24/16	Station: WFFR
Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: TRUMP, DONALD	Market: Burlington-Plattsburgh
815 SLATERS LANE ALEXANDRIA, VA 22314	Product: TRUMP/P/R	Office: WASHINGTON
	Agency Order #: 5440584	Primary Demo: Adults 18+
	Buyer: BEN ANGLE	Con Type: POLITICAL/VOTE
	Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: LAILA DAFARI 202-872-5880
		Traffic #: 1441286
		Separation:
Total \$: \$7,725.00		Total CPP: \$201.17
Total Spots: 23		Total GRP: 38.4

Comments: RVSD TO ADD SPOTS.

#	Day/Time	DP	Program	Rate	A18P Rating	Len	10/18 - 10/24										Total Spots	Total		
																		\$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24							
M			GOTHAM	\$550.00	1.5	30	0	0	0	0	0	0	0	1		1	\$550.00	\$366.67	1.5	
REV+ 8 8p-9p							TOTALS: 4 4 4 4 0 2 5										23	\$7,725.00	\$201.17	38.4



KATZ
TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25322641

Changes as of: 10/18/2016 at 1:44 PM

Version: Highlighting Revision 2

CPE: 521/967/8018

Flight: 10/18/16 - 10/24/16

Station: WFFF

Total \$: \$7,725.00

Agency: AMER MEDIA &
ADVOCACY GROUP

Advertiser: TRUMP, DONALD

Market: Burlington-Plattsburgh

Total Spots: 23

815 SLATERS LANE
ALEXANDRIA, VA
22314

Product: TRUMP/P/R

Office: WASHINGTON

Total CPE: \$201.17

Agency Order #: 5440584

Primary Demo: Adults 18+

Traffic #: 1441286

Buyer: BEN ANGLE

Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

Con Type: POLITICAL/VOTE

Assistant: LAILA DAFARI

Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
10/18/16 1:44 PM	RACHELLE RAY - Washington DC	RVSD TO ADD SPOTS.
10/15/16 6:17 PM	RACHELLE RAY - Washington DC	RVSD TO REMOVE N/A SPOTS PENDING APPROVAL ON MAKE-GOODS.
09/30/16 3:51 PM	System	Notice Received.
09/30/16 3:50 PM	Elizabeth Guy	Line 3 Empty 1x 10/19 due to Pres. Debate MG offer 1x 10/19 Lethal Weapon-8-9P Sect 5 \$550 Line 7 NFL No Late Game That Day. MG offer 1x 10/18 Brooklyn99/New Girl 8-9P Sect 5 \$400 and 1x 10/18 Screen Queens 9-10P Sect 5 \$400 1x 10/21 Hell's Kitchen 8-9P Sect 5 \$400 and 1x 2.5 Men @ Sect 5 \$50 w/o 10/18 Tu-F, M Please advise Thanks!
09/30/16 3:17 PM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 TRUMP FOR PRESIDENT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information

Market Budget: \$45,441
WFFF Share: 17%
Comment:
WCAX: 43%
WPTZ: 40%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$7,725.00	\$201.17	38.4
Total	100%	23	\$7,725.00	\$201.17	38.4

Monthly Summary

Month	Spots	Dollars
2016-Oct	23	\$7,725.00
Total	23	\$7,725.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/18/16 1:44 PM	RACHELLE RAY - Washington DC	Revised	1		\$550.00	\$0	Changes: Comments from RVSD TO REMOVE N/A SPOTS PENDING APPROVAL ON MAKE-GOODS. to RVSD TO ADD SPOTS. Product from New Hampshire to TRUMP/P/R. Buyer from MediaAssistant, AWA/G to BEN ANGLE. Total Spots from 22 to 23. Calculated Dollars from \$7,175.00 to \$7,725.00. Total GRPs from 36.9 to 38.4. Total CPP from \$194.44 to \$201.17. Competitive Market Budget from \$42,206 to \$45,441. User Entered \$ from \$7,175.00 to \$7,725.00. Total \$ from \$7,175.00 to \$7,725.00. 1 buyline added or modified.
Revision	10/15/16 6:17 PM	RACHELLE RAY - Washington DC	Confirmed	2		\$-1,800.00	\$0	Changes: Total Spots from 24 to 22. Calculated Dollars from \$8,975.00 to \$7,175.00. Total GRPs from 42.4 to 36.9. Total CPP from \$211.67 to \$194.44. Competitive Market Budget from \$52,794 to \$42,206. Comments from 10/18/16-10/24/16 TRUMP FOR PRESIDENT - NAB SENT VIA EMAIL. PYMT TO FOLLOW. to RVSD TO REMOVE N/A SPOTS PENDING APPROVAL ON MAKE-GOODS. User Entered \$ from \$0.00 to \$7,175.00. Total \$ from \$8,975.00 to \$7,175.00. 2 buylines added or modified.
Makegood 1	9/30/16 3:50 PM	Elizabeth Guy	Confirmed			\$0	\$0	
Queued for Electronic Contracting	9/30/16 3:19 PM					\$0	\$0	



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New York, NY 10019

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Agency: AMER MEDIA & ADVOCACY GROUP	Advertiser: TRUMP, DONALD	Total Spots: 23
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Buyer: BEN ANGLE Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/VOTE Assistant: LAILA DAFARI 202-872-5880	Traffic #: 1441286 Separation:

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	9/30/16 3:11 PM	RACHELLE RAY - Washington DC	Confirmed	24		\$8,975.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.